



THE M2



July 2023
Production

PLEASURE FOR THE PURIST



A NEW DIMENSION
IN AGILITY





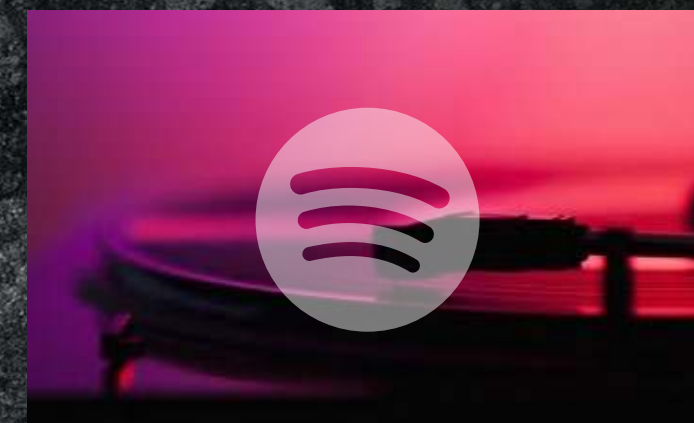
THE ORIGINAL THRILL.



The new BMW M2, with its unmistakable skillset, follows in the tradition of the BMW 2002 turbo and BMW 1 Series M Coupé. Extremely agile handling and outstanding performance for its segment thanks to superior powertrain and chassis technology adapted from the BMW M3 / BMW M4. As a result, the first step into the world of highperformance sports cars at BMW M GmbH is now even more beguiling. Signature M synthesis of intense motor sport aura and unrestricted everyday usability.

[Book a test drive](#)[Find a BMW dealer](#)[Build my BMW](#)

Watch the
BMW M2 Launch Video



Play a curated
BMW Spotify Playlist



Watch the
BMW M2 review on YouTube



MODEL HIGHLIGHTS

- 19/20" M forged alloy wheels
- Active M Differential
- Adaptive LED headlights
- BMW M Head-Up Display
- BMW Live Cockpit Professional
- Driving Assistant incl. Active Cruise Control
- Harman / Kardon surround sound system
- M Drive Professional

Consumption	10.1/ 100km	CO2	223g / km*
0-100km/h	4.1 sec	Transmission	8-speed M Steptronic
Engine	6-cylinder	Power/Torque	338kW / 550 Nm

Price incl. GST **\$144,100**

Clean Car Programme (Estimated Rebate / Fee)* **TBC**

• Standard ◦ Optional **NCO** No Cost Option

Product features, specifications, models and prices are subject to change without notice. The general information in these materials should always be read in conjunction with other specific materials and information available from BMW Group New Zealand. E&OE Effective from 1st July 2023. *Additional ordering time frames apply for BMW Individual. Please contact BMW Group New Zealand.

* To obtain NZ Fuel Consumption and Emission figures for vehicles imported by BMW Group New Zealand you will need to contact your preferred dealer. In relation to the NZ Clean Car discount or *FeeBate the WLTP3 Emission and Consumption figures converted by the NZ government will differ from the WLTP4 figures listed in BMW owner's handbook and reported figures. For more information on the New Zealand Clean Car Programme, please [click here](#).

M2 HIGHLIGHTS



EXPRESSIVE EXTERIOR

Large, frameless BMW kidney grille with horizontal bars. Lower air intake in M-typical three-section design with almost rectangular contours. Cleanly designed surfaces at the sides and muscular wheel arches. Powerful rear end with eye-catching spoiler lip on the boot lid and vertically arranged reflectors. Diffuser insert in rear apron has a puristic design; pairs of exhaust tailpipes are positioned a long way in from the outer edges.



UNBELIEVABLE POWER

3.0-litre six-cylinder in-line engine with M TwinPower Turbo technology and high-revving character. Maximum output of 338 kW eclipses the figures for the base unit in the outgoing model by 66 kW. Classical M performance characteristics with instantaneous response and linear power delivery into the upper echelons of the rev range. Peak torque: 550 Nm (405 lb-ft), maximum rev speed: 7,200 rpm.



PRECISION BRAKING

The M Compound brakes on the new BMW M2 – comprising six-piston, fixed-calliper brakes with 380-millimetre discs at the front wheels and their single-piston, floating-calliper counterparts with integrated parking brake and 370-millimetre discs at the rear – deliver outstanding stopping power. The callipers are painted in Blue metallic as standard, with a Red finish available as an option.



RACING FLAIR ON DEMAND

The sport seats in the new BMW M2 provide both excellent long-distance comfort and notable lateral support when powering through corners. Their design includes model-specific touches in the form of the upholstery for the seat surfaces and the embossed "M2" badge at the top of the backrest. They can be optionally specified with seat heating as well as electric adjustment. The driver's seat also gets electric backrest width and angle adjustment, complete with a memory function.



FINGERTIP FUNCTIONALITY

Located in the centre console's control panel is the M Mode button, which opens the door to a performance experience fit for the keenest purist. SPORT mode, which can be activated as an alternative to the default ROAD setting, scales back the range of driver assistance system functions to a minimum. As the new BMW M2 is fitted with M Drive Professional, drivers are also able to select the TRACK mode designed purely for driving on race circuits, which deactivates the assistance systems.



EXTERIOR



Alpine White
300

NCO



M Zandvoort Blue
C6E

NCO

Metallic Paint



Black Sapphire
475

NCO



M Brooklyn Grey
C4P

NCO



M Toronto Red
C3G

NCO



BMW Individual Frozen Pure Grey, metallic
C5A

\$5,000



BMW Individual Portimao Blue, metallic
C6R

\$5,000

M2

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WHEELS



1E6

19"/20" M light alloy wheels Double-spoke style 930 M Black with mixed tyres

Front: 9.5 J × 19 / tyres: 275/35 ZR19

Rear: 10.5 J × 20 / tyres: 285/30 ZR20

With mixed tyres.
Snow Chains cannot be fitted.

NCO



1E7

19"/ 20" M light alloy wheels Double-spoke style 930 M Bicolour with mixed tyres

Front: 9.5 J × 19 / tyres: 275/35 ZR19

Rear: 10.5 J × 20 / tyres: 285/30 ZR20

With mixed tyres.
Snow Chains cannot be fitted.

NCO



INTERIOR & TRIM



Black/Blue highlight | Black
MAMM **NCO**



Leather 'Vernasca' | Cognac decor
stitching **MAPQ** **NCO**



M interior finishers, carbon fibre
4MC **NCO**

M2

●

○

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BMW INDIVIDUAL

The expression of personality.

Accentuate your own character with genuine exclusivity: this is precisely what BMW Individual aspires to. Whether you are seeking a special colour or exclusive materials, you can provide a perfect figure for your inspirations. With an automobile that matches your preferences precisely, down to the finest detail. BMW Individual – an expression of personality.



LIMITLESS.

From Dakar Yellow to Nardo Grey: BMW Individual offers you a wide range of exclusive paint finishes to choose from. More than 120 different colours are available, allowing every character to find its own personal expression. Matt paint finishes by BMW Individual boldly emphasise the powerful design language of every BMW.



UNMISTAKABLE.

In designing the details of the interior with immaculate fine-grain Merino leather, BMW Individual leaves you a completely free hand. From the choice of colours to the composition of impressive leather coverings in Bicolour, everything is possible. Masterly contrasting stitching produces an exclusive character. Personalised signets and monograms form highlights of individualisation.



LIMITLESS.

All trims have one thing in common: they are made of the highest quality materials. Whether they are made of aluminium mesh, carbon or precious wood - create exciting contrasts in the interior of your BMW M or achieve corresponding effects between the interior and accent trims and the leather upholstery.

[Start BMW Individual Visualiser](#)

THE BMW CONNECTED DRIVE



REVERSING ASSISTANT

The Reversing Assistant also manoeuvres the vehicle self-assuredly out of challenging situations like: remembering the steering movements of the last 50 metres travelled.

This means that even challenging situations such as narrow roads, cul-de-sacs or tight parking spaces present no problems at all.



CURVED DISPLAY

Nearly all vehicle functions can be controlled using the large BMW Curved Display. Angled towards the driver and equipped with intuitive widgets, it makes operation by touch even more convenient.



PERSONAL ASSISTANT

Your personal digital assistant for the new BMW M2 is always at your side and responds to voice commands. Automate My Habits independently performs your preferred functions, such as opening the side window in the entrance to car parks. As an expert, it explains how to use vehicle functions to the optimum on request.



BMW DIGITAL KEY

With the BMW Digital Key your smartphone becomes a digital key. Unlock the new BMW M2 by holding your smartphone next to the handle of the driver's door. Start the vehicle without the use of a key by pressing a button as soon as your smartphone is in the BMW charging cradle.



MY BMW APP

STAY IN THE DRIVER'S SEAT,
WHEREVER YOU ARE.

Connect your vehicle to your life. The My BMW App keeps you at the wheel with total control of your BMW, whether you're in your vehicle or not.

- **Remote control**
Lock and unlock your BMW from wherever you are.
- **Location location location**
Access your car's location remotely and send locations to your car's GPS, so you're always ready for the journey.
- **Driving conditions**
Set the temperature of your car remotely for the perfect climate the moment you open the door.
- **Great service**
Let your BMW tell you when it's time for a service, then schedule it with just a touch.
- **It's personal**
It's MyBMW, after all. Enter your BMW's colour palette, and the app design follows suit.



THE EQUIPMENT



STANDARD EQUIPMENT

ENGINE, POWERTRAIN AND TECHNOLOGY

- 8-Speed Steptronic automatic transmission with Drivelogic
- Adaptive M suspension
- Active M differential
- Auto Start/Stop function
- BMW M TwinPower Turbo 6-cylinder inline petrol engine
- Brake pad wear indicator
- Electric power steering with Servotronic
- M Drive Professional
- M Sport differential

SAFETY

- Active Protection
- Airbags, 8 in total: front airbags for driver and front passenger, side airbags for driver and front passenger integrated in the seat backrest bolsters, head airbags for all 4 outer seats
- Automatic Stability Control (ASC), Dynamic Stability
- Braking Assistant, Cornering Brake Control (CBC),
- Central locking with electronic immobiliser
- Control (DSC), Anti-lock Braking System (ABS),
- Dynamic braking lights
- Dynamic Traction Control (DTC)
- Tyre repair kit
- Warning triangle and first aid kit

DRIVER ASSISTANCE

- Active Cruise control
- Driving assistant
- Parking assistant, incl. Reversing Assistant, Lateral
- Parking Aid, Rear View Camera and park distance control for front and rear
- Park Distance Control (PDC)
- Shifting point display
- Speed limiter

LIGHT AND SIGHT

- Adaptive LED headlights
- Exterior mirrors with automatic anti-dazzle function driver's side, electrically adjustable and heated, with electric fold-in function
- Follow-me-home function
- High-Beam Assistant
- LED Fog lights
- Rain sensor
- Welcome light

BMW CONNECTED DRIVE

- Connected Package Professional incl. Remote Services*, Real Time Traffic Information (RTTI)* and Apple CarPlay
 - ConnectedDrive Services* incl. BMW Connected+ and includes free usage of vehicles apps via BMW
 - Online (News and Weather)
 - Connectivity via in-built SIM card, 4G LTE network compatible
 - Intelligent Emergency Call
 - TeleServices
- * 3 year subscription

EXTERIOR DESIGN AND EQUIPMENT

- 19"/20" M light alloy wheels Double-spoke style 930 M with mixed tyres
- Exterior Mirror Package
- M Aerodynamics package, aerodynamic front and rear bumper trims, side sills
- M carbon roof
- M high-gloss shadow Line with extended contents
- M lights shadow Line

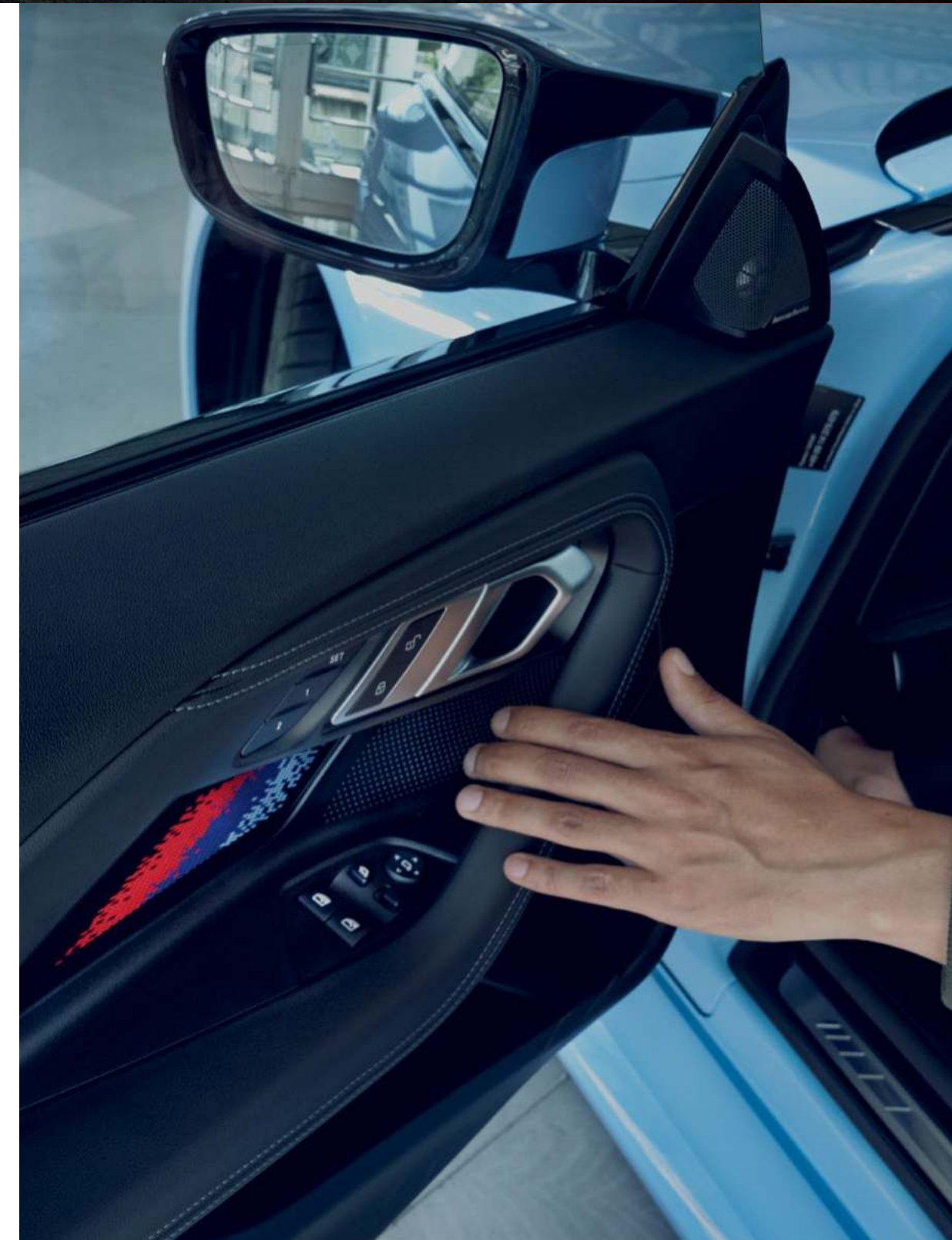
STANDARD EQUIPMENT

INTERIOR DESIGN, COMFORT AND EQUIPMENT

- Automatic climate control 2 Zone
- Comfort access system
- Electric seat adjustment
- Heated seats for driver and front passenger
- Heated steering wheel
- M Seat belts
- Leather Vernasca upholstery
- Floor mats, velour
- Interior lights package
- Interior Mirror Package
- Interior rear-view mirror with anti-dazzle function
- Luggage compartment package
- M highlighters, illuminated
- M leather steering wheel
- Sport seats for driver and front passenger
- Storage Compartment Package
- Through-loading-system
- BMW Individual headliner anthracite
- M interior finishers, carbon fibre

ENTERTAINMENT, COMMUNICATION AND INFORMATION

- Harmon / Kardon surround sound system
- BMW ID, customised vehicle settings can be saved to individual driver profiles
- BMW Live Cockpit Plus including: BMW Intelligent personal assistant (natural voice control by voice command "Hey BMW") - touch operation on the control display iDrive Touch Controller with turn and press function
- Display cluster consisting of a fully digital 12.3" instrument display and a high-resolution 14.9" Control Display
- Wireless charging
- Digital Radio (DAB+)
- 2 USB ports



OPTIONAL EQUIPMENT



MANUAL TRANSMISSION (2MA)

The optional six-speed manual gearbox, creates a performance experience in the classical mould, rooted in the intense interaction between the driver and car. A precisely defined shift action enables rapid 0-100km/h time of 4.3 seconds.

Consumption: 10.2l / 100km
C02: 230g / km*

[View WLTP Information here](#)

*Deletes Active cruise control with Stop&Go function (5DF), replaced with cruise control with braking function (544)

NCO



SUN PROTECTION GLAZING (420)

The dark tinted, sun protection glass for the rear windscreen and rear side windows prevents the interior from heating up when exposed to direct sunlight.

\$1,000



M COMPOUND BRAKE, RED HIGH-GLOSS (3M5)

The M Compound brakes comprise six-piston, fixed-calliper brakes with 380-millimetre discs at the front wheels and their single-piston, floating-calliper counterparts with integrated parking brake and 370-millimetre discs at the rear – deliver outstanding stopping power.

NCO



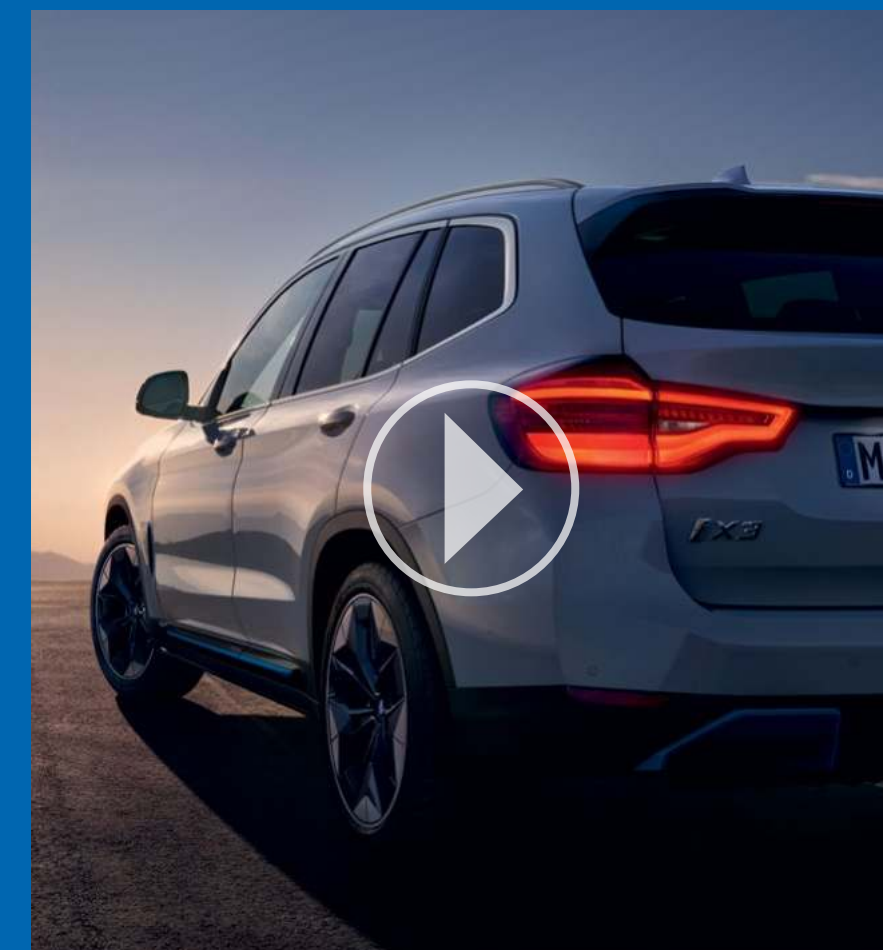
SUSTAINABILITY AT BMW

ACTIONS AND TECHNOLOGIES THAT HAVE A REAL EFFECT.

No competitor comes close to matching the comprehensive and diverse BMW Group portfolio of electrified models (fully electric BEV, partly electric PHEV), with half a million such vehicles delivered to customers to date.

- In co-operation with ChargeNet, BMW i customers in New Zealand can access the ChargeNow 'electric highway' - 100 fast-charging stations from Kaitaia to Invercargil.
- BMW Group considers sustainability a fundamental aspect of its past, present and future corporate strategy.
- Decades-long history of action to protect the climate and significantly reduce fuel consumption.
- Focus on further electrification of the product roster as the key measure for lowering CO2 emissions.
- Largest range of plug-in hybrids as the most versatile form of electrification.
- Greatest benefit of plug-in hybrids: enabling both customary range and driving without generating local emissions.
- Fully electric BMW i3 is uniquely sustainable, with sales figures still rising six years after launch.
- By 2023: 25 models with electrified powertrains, half of them pure battery electric vehicles.
- Numerous awards for eco-conscious design covering the entire product lifecycle.

MEET THE ELECTRIFIED BMW FAMILY



For an electric vehicle it is not only important to consider how fast and safely it travels, but also how far it will take you. In this consideration, the range of an electric vehicle also depends on factors such as the speed, driving style and outside temperature as well as the use of the air conditioning or seat heating. These are factors that we cannot calculate. But all the others we can. Here you can find out all about the ranges of our electric cars and plug-in hybrid vehicles.

BMW OFFERS & SERVICES



BMW GROUP FINANCIAL SERVICES

BMW Group Financial Services is your one stop shop for all your Finance, Leasing and Insurance needs.

Each BMW dealership has a dedicated Business Manager who can put together a tailored finance and insurance package, to make getting into your next BMW even easier.

Speak to your Business Manager today about our Finance and Insurance products.



GENUINE BMW SERVICE

Quality and safety are the essence of a Genuine BMW Service. When you buy a BMW, you can look forward to superb service and comprehensive customer care.

BMW Service Inclusive is complimentary with all BMW's sold new in New Zealand for a period of 3 years, so you don't have to waste a moment thinking about the cost of maintenance for your vehicle.

For more information visit bmw.co.nz/service



BMW DRIVING EXPERIENCE

If you've ever wondered why a BMW is the Ultimate Driving Machine, a BMW Driving Experience course is for you. Sign up for a BMW Driving Experience course and you will learn what these remarkable vehicles can really do. More importantly, you will also acquire essential skills that will enhance your driving ability and safety.

For more information, call 0508 BMW DRIVE (0508 269374) or email BMW@tracktime.co.nz



COST OF OWNERSHIP

PEACE OF MIND, SO YOU CAN GET ON WITH THE JOY OF DRIVING.



5 YEAR
WARRANTY*

- BMW NZ factory-supported warranty programme.
- Covers manufacturing defects.
- Transferable to the next owner.
- Valid for 5 years/100,000 kms.
- No claims excess.



5 YEAR
ROADSIDE ASSIST

- Emergency Hotline, 24/7, 365 days a year.
- Includes onward travel and accommodation.
- Includes lock-out or lost key assistance.
- Includes tow to emergency charging.
- Valid for 5 years/unlimited kms.



3 YEAR
FREE SERVICING*

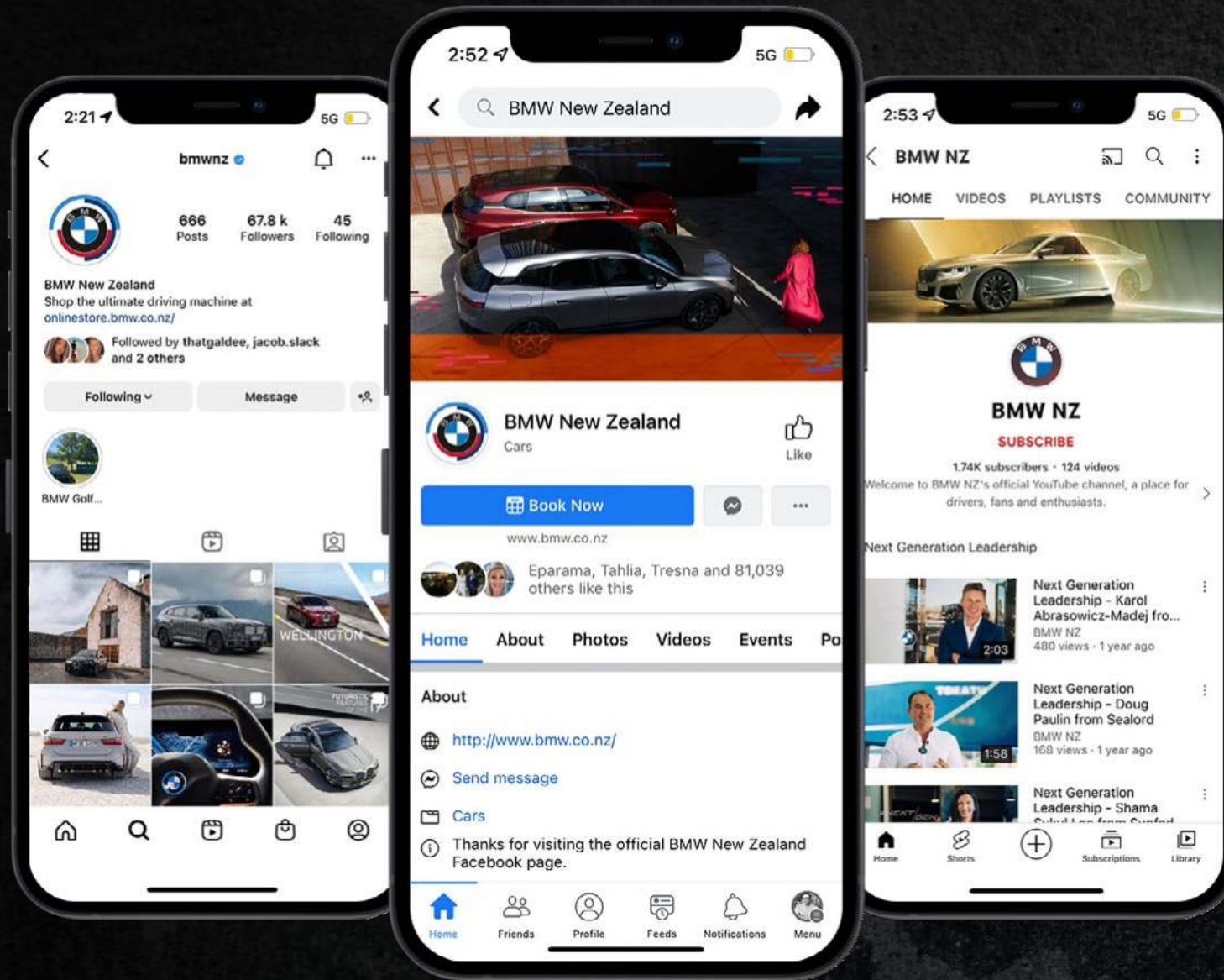
- Includes scheduled servicing and maintenance tailored to the NZ market.
- Includes all warrant of fitness checks.
- Includes oil top-ups and wiper blades.
- Valid for 3 years/unlimited kms.



3 YEAR CONNECTED
DRIVE SERVICES

- BMW Connected App for iOS and Android.
- Includes free map updates.
- Real-time traffic information.

*All programmes tailored for the NZ-new vehicle market.



IMMERSE YOURSELF IN THE WORLD OF BMW

Keeping up with the Ultimate Driving Machine has never been easier. Connect with us online and stay up to date with the latest from BMW.

www.bmw.co.nz





FURTHER INFORMATION ON CO₂ DATA

The values of fuel consumptions, CO₂ emissions and energy consumptions shown were determined according to the European Regulation (EC) 715/2007 in the version applicable at the time of type approval. The figures refer to a vehicle with basic configuration in Germany and the range shown considers optional equipment and the different size of wheels and tires available on the selected model.

The CO₂ efficiency specifications are determined according to Directive 1999/94/EC and the European Regulation in its current version applicable. The values shown are based on the fuel consumption, CO₂ values and energy consumptions according to the NEDC cycle for the classification.

When charging times are shown they can be affected by a number of factors such as type of charger, voltage supplied to the charger/car and type of current (AC or DC) supplied to the charger/car. The car also plays a role in charging times as it can be set by the driver to accept various different amperage and should preconditioning be used to heat or cool the vehicle while charging this will also affect the charging time.

The basis for the calculation of the charging times for 100 km range is the electric consumption of the vehicle based on the use of a high-Powered Charging station (HPC) or charging type and current as indicted in the literature above. The testing procedure measures are based on a 23 degrees Celsius battery start and ambient temperature with certification values excluding additional auxiliary consuming devices and systems within the vehicle such as seat heating, displays, air conditioning.

Individual consumption (fuel economy) may differ due to driving profile, vehicle load profile, auxiliary consumer usage, temperature, and ambient conditions. Consumption is based on WLTP or NEDC (whichever is indicated) best case conditions and is independently tested for BMW Group. If you are comparing this range with other models or brands make sure they are stating the same WLTP or NEDC testing regime. These results can be used to compare vehicles on a close to "like for like" basis but are unlikely to be achieved in real world conditions for reasons including temperature variation, driving conditions and the use of the auxiliary systems referred to above.

Information provided and images displayed in this brochure include overseas models and may show some features not available in New Zealand. Please contact an authorised BMW dealer for specific information on vehicles and features available in New Zealand. Product changes may have been made since production of this content.

Note: To obtain NZ CO₂ figures for vehicles imported by BMW Group NZ in relation to the NZ Clean Car discount or "FeeBate" you will need to contact your preferred dealer. The Clean Car discount figures sourced from your dealer will differ from those listed in the BMW owner's handbook and reported figures as they have been converted by the NZ government to WLTP3 from figures derived through one of the following testing procedures: WLTP4 or NEDC.

For more information on the New Zealand Clean Car Programme, please visit www.nzta.govt.nz/vehicles/clean-car-programme

